

2013-2015 “BUILDING FOR A GENERATION” CAPITAL CAMPAIGN

Q: WHAT IS THE PURPOSE OF THE CAMPAIGN?

A: Vineyard Church is committed to reaching Kansas City for Christ and His Kingdom. Despite the space limitations of our current facilities, we are growing quickly. In 2012, we averaged 2,400 people over our weekend services. This includes over 1,200 children and youth who come here for the amazing ministries and weekend programs offered. In addition to this, we also average 230 children & youth who come each Wednesday night for AWANA & Connect Wednesday. We have reached a wall of sorts and the “***Building for a Generation***” campaign will allow us to raise money to meet our ministry and outreach needs.

We have three primary purposes for the money raised:

(1) BUILD EDUCATION ROOMS: Expand our children and youth facilities by building new classrooms and remodeling existing spaces at the North Campus. These spaces will be used on the weekends for children’s ministry; and, during the week for new outreach programs to help youth explore the arts and other potential afterschool activities that will engage youth and their parents.

(2) SCHOLARSHIPS: Establish a scholarship fund to help bright and promising young people to become empowered leaders with Kingdom purpose, and

(3) 10 IN 10 REGIONAL CAMPUSES AND CHURCH PLANTS: Equip, train and develop people with a passion to launch more regional campuses in the metro area.

Every dollar committed to “***Building for a Generation***” will free up general operating funds for ministry, reduce debt on the new construction and bring us closer to fulfilling God’s plan for Vineyard Church.

Q: HOW WILL BUILDING HELP US REACH MORE PEOPLE FOR CHRIST AND MAKE DISCIPLES?

A: One of our visions is to have 10 church plants or regional campuses in 10 years. Our primary objective with each of these locations is to reach new people in new communities who currently don’t have a church home. As God provides the right locations and the right leadership team – we believe that we are commanded to go out & make disciples of Jesus. The regional campus model has become a successful approach for doing this.

The Brighton Campus (our first regional campus) is now over 5 years old now and has grown successfully in reaching the community for Jesus; so much so that it is full most every weekend. We have reached capacity for several children’s ministry age groups and there are several time and space limitations that constrain the campus. It’s time to explore our options for reaching more people through the Brighton Campus.

Our North Campus children and youth spaces are nearing capacity and we have a responsibility to provide the leadership and resources to help our children grow in the knowledge and love of Jesus. Providing additional space for children and youth will allow our entire church body to grow, love and serve our community better than ever before. We believe these spaces can be used during the week to help youth explore the arts, engage with other youth in afterschool programs, and help families. Plus,

all of our small groups, classes and ministries will benefit by having more room to grow and make disciples.

Q: HOW WILL WE PAY FOR THIS?

A: Our campaign goal is to raise Four Million Dollars to have cash to pay for the 3 primary purposes. We believe wholeheartedly that God has given us a vision to reach children and youth in Kansas City for Christ's Kingdom. We have faith that God will provide what we need to accomplish that vision. We know that with God's help and each of us giving sacrificially, we will reach this financial goal and be able to build, remodel, train, equip and develop people to make fully devoted disciples.

Q: WHAT'S THE PRICE TAG?

A: Total goal – 4 Million. This is a significant undertaking that will yield significant results.

☐ Build new 8,300 sq ft addition & new entry drive – approximately \$2 million

☐ Remodel the original building– approximately \$1 million

☐ Start up costs for a new campus – approximately 200,000 each (equipment + plus rent), multiplied by 3-4 campuses equal \$600,000 to \$800,000

☐ Be able to endow a Scholarship fund –about \$200,000+

Q: ARE WE GOING TO UTILIZE LOANS TO FUND THIS CONSTRUCTION PROJECT?

A: That is not our intention. We presently have outstanding loans from the prior construction projects. Our goal is to raise enough capital to pay for this project without taking on any more debt.

Q: HOW MANY ACRES OF LAND DOES VINEYARD CHURCH HAVE AT THE NORTH CAMPUS?

A: 31 acres

Q: DO FUTURE BUILDING DESIGNS INCLUDE “GOING UP” – HAVING TWO-STORY STRUCTURES?

A: Yes. This is our plan with the proposed additional classrooms. The roof will be designed to accommodate a future 2nd story of classrooms.

Q: HOW MUCH NEW SQUARE FOOTAGE IS BEING ADDED IN THIS NEW PROJECT?

A: 8,300 sq ft . This includes 4 large classroom spaces, 3 nursery rooms, a new children's check-in desk location and a new west entry with connecting foyer / fellowship space.

Q: HOW LONG WILL IT TAKE FOR THE NEW CLASSROOMS TO BE READY TO USE?

A: It will take about 2 years for the design and construction of the addition. We don't plan on beginning construction until we have received enough capital to pay for the costs of the work.

Q: WHAT'S THE BEST CASE SCENARIO – TIME WISE – FOR THIS TOTAL PROJECT?

A: The best case scenario is that someone, or a group of people, quickly give \$2 Million in the spring of 2013 to make this project happen. With that capital in hand, we would begin remodeling of the East Building areas in the late spring of 2013. Concurrent with the remodeling, we would ask our

architects to begin drawings of the addition. Once those are done, then we can obtain permits and build the addition. It could take about 16-18 months to complete the construction work.

Q: WHAT IS SOMETHING WE CAN DO TO MEET CHILDREN'S NEEDS IN THE SHORT TERM?

A: Volunteer and serve in Children's ministry classrooms. With more children coming, there is an increased need for more adults to serve in order to maintain classroom ratios.

Space wise - we've explored the ideas of temporary classrooms / trailers – but because of the limited utility services we have on site (water, sewer, electricity) it's challenging. Some people who have been around Vineyard for a while might remember the youth tent in the parking lot. We could always try that again if need be.

Q: DO WE ALREADY HAVE THE PROJECT DESIGNED AND READY TO BUILD? HOW DID YOU COME UP WITH THE CONSTRUCTION PRICE TAGS?

A: No it hasn't been designed or bid yet. We will need to retain architects to finish the design & construction drawings and then we will speak to contractors about building it. We have been able to partner with Pearce Construction who have donated their time to help us determine the projected costs of the new addition and remodeling.

Q: HOW MANY PEOPLE ARE ATTENDING VINEYARD CHURCH NOW?

A: In 2012, our church grew about 25% and was one of the fastest growing churches in the country. Our attendance in 2012 averaged 2,400 people coming each weekend. Recently, our attendance has been around 3,000 people each weekend, but we have closer to 6,000 unique individuals who have been attending and would likely say that Vineyard is their church.

Q: HOW MANY PEOPLE ACCEPTED CHRIST LAST YEAR (2012)?

A: There were 435 people who told us that they were making a decision to follow Jesus. Honestly, there were lots more who raised their hands to accept Christ but never turned in a communication card telling us about their decision. Considering those people, the number is well over 1,000.

Q: HOW MANY PEOPLE WERE BAPTIZED IN 2012?

A: We had 200 people who were baptized! Which if you think about it -that's almost one person a day, every day for 7 months!

Q: IF WE CONTINUE GROWING AS FAST AS WE DID IN 2011 AND 2012, HOW WILL WE CONTINUE TO HAVE SPACE AVAILABLE? IS FRED PLANNING ON HAVING MORE SERVICE TIMES?

A: We have been exploring multiple options to handle the growth. Those options include providing additional service times, creating more on-campus worship venues, launching new regional campuses in the metro area, and utilizing future building projects (chapel, family life center, etc) to provide additional seating on Sunday mornings. We will continue to ask, and encourage, the Vineyard faithful to consider worshipping on Saturday and Sunday evenings because Sunday morning is prime-time for new believers to seek out a church fit for their lives and begin seeking answers about Jesus.

Q: ARE WE GOING TO BUILD A BIGGER AUDITORIUM AGAIN SOMEDAY?

A; Unlikely. Our current auditorium seats 1,000 people and we believe that we can provide a good worship experience with that size of room. We are strategically planning spaces at the North Campus to allow for multiple worship venue rooms. Rather than building a bigger auditorium, we plan to build a chapel, a Family Life Center, more educational space and adult discipleship space. Lots of those spaces can be used on Sunday mornings to provide a great worship experience with live worship music and Fred's message shown on video. We think this model will be better stewardship of our dollars and still allow us to provide "big church" amenities while maintaining a smaller church community feel.

Q: WHEN WILL THE NEXT REGIONAL CAMPUS START UP?

A: The timing depends upon having the leadership team in place and having the right location. We are actively training people to become future campus pastors, future campus worship leaders and future campus children's ministry teachers and servants. We would like to be prepared to start another campus within the next year.

Q: WHERE WILL THE NEXT CAMPUS BE?

A: We are searching out a facility that we can buy or rent affordably and are praying for God to reveal that space and make the owner sympathetic to God's Kingdom purposes. Ideally, that space is about 15-20 minutes away from the North Campus. We piloted a regional campus in downtown Parkville in the summer of 2011 and had about 200 people attending there during the three months we offered it. We would like to see campuses in multiple communities around the northland and the metro.

Q: HOW CAN I HELP?

A: First and foremost, please pray regularly for the campaign and our church leaders. Participate in the campaign events and the meetings to learn as much as you can. And then, make a written commitment that outlines what you and your household will do to support this campaign and turn it in on the weekends of March 9/10 or March 16/17. We are not asking for equal gifts from everyone, but we are asking everyone for equal sacrifice to make this possible.